



SELMA 2030

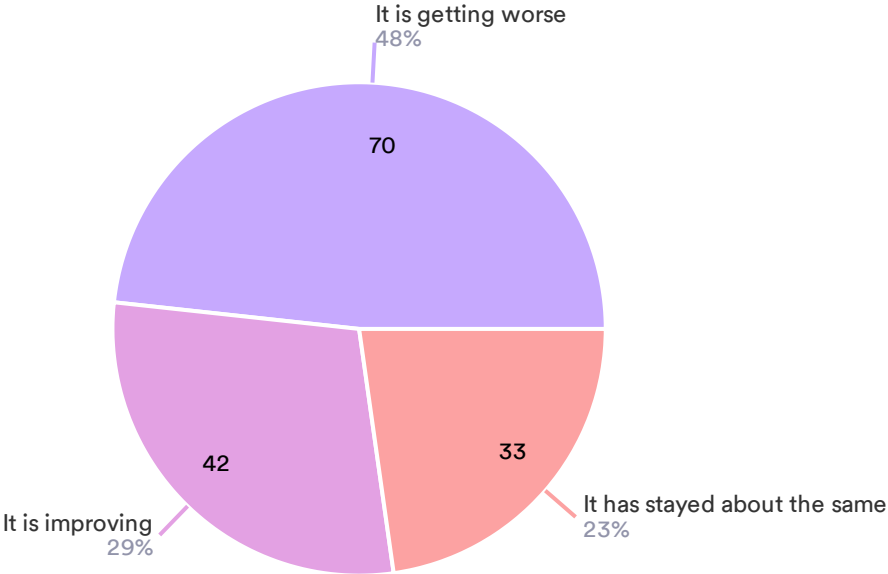
COMPREHENSIVE PLAN

PUBLIC ENGAGEMENT

SURVEY RESULTS

641 Responses - 5 Empty

How would you describe the overall quality of life for you as an Selma resident? For example, your housing, job opportunities, education, a vibrant downtown, availability of goods and services, parks, recreation and open spaces, etc.

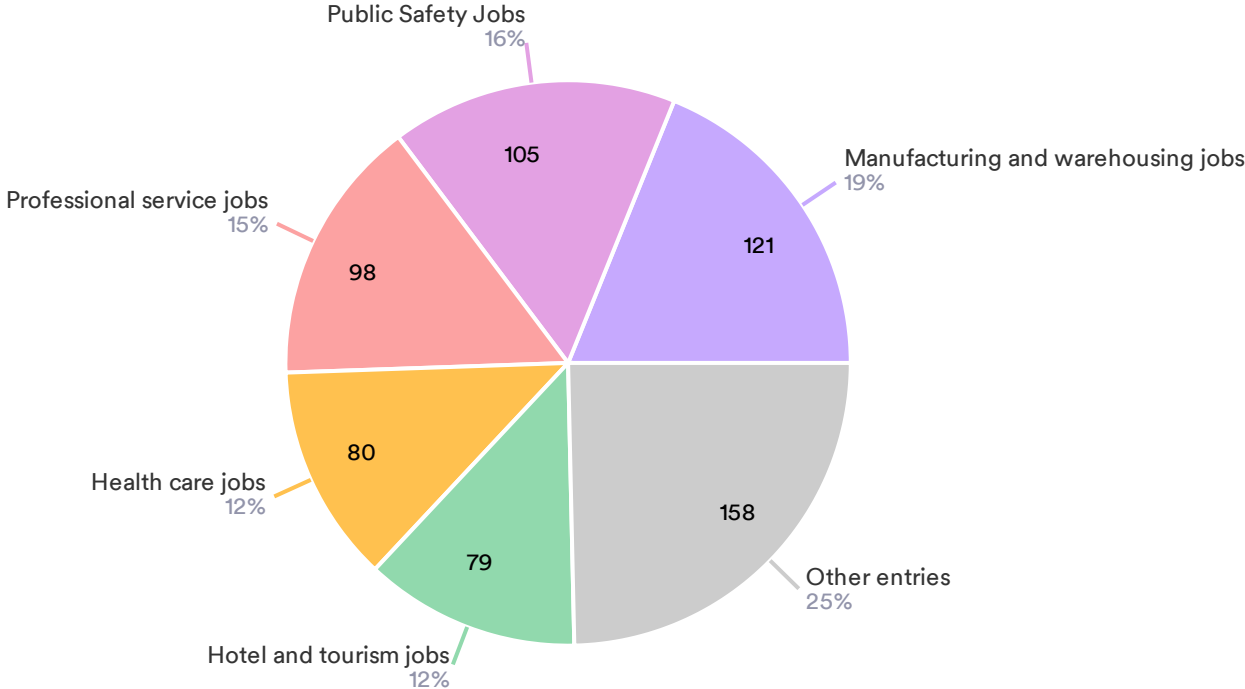


● It is getting worse ● It is improving ● It has stayed about the same

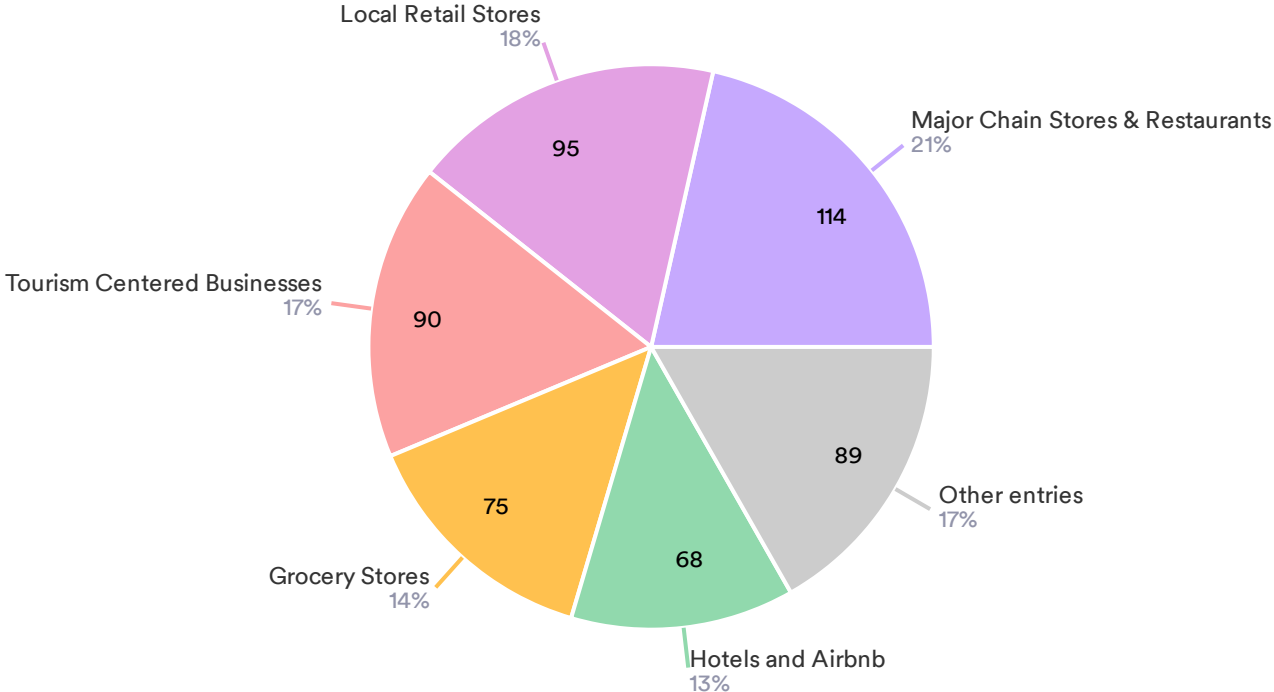
How would you rate the importance of the following factors in Selma?



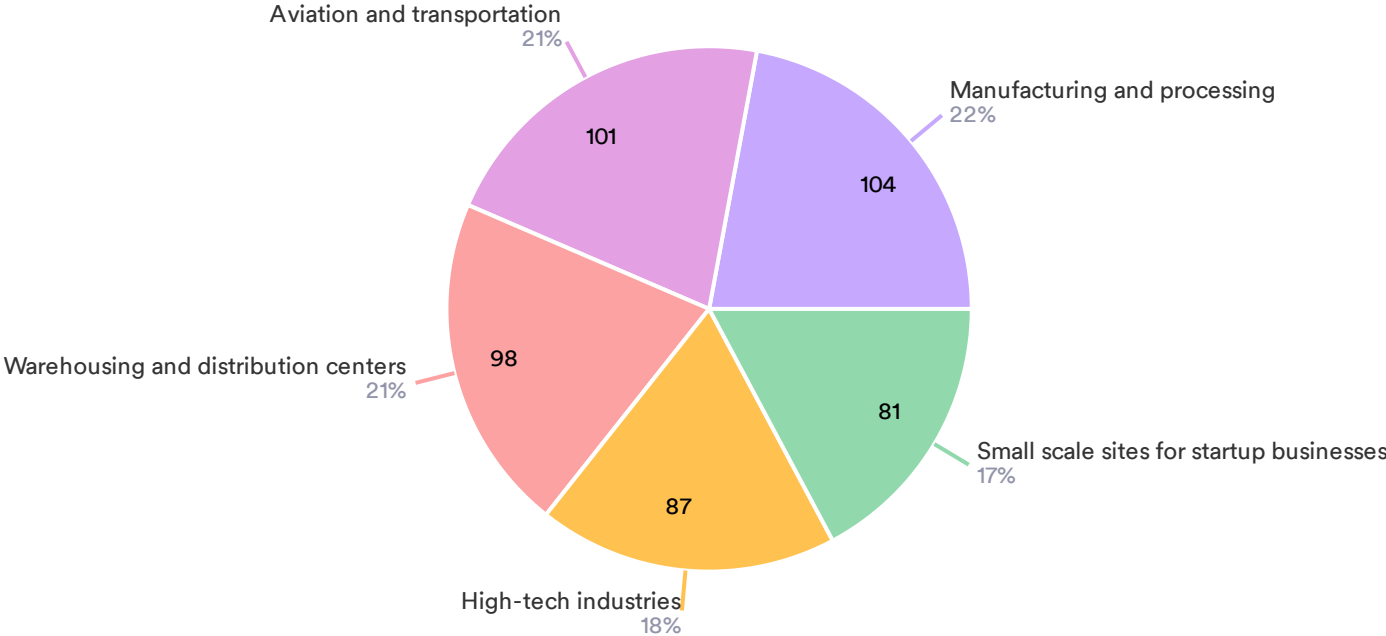
What types of new jobs do you believe are needed in Selma? (please select all that apply)



What type of business development would you encourage in Selma?

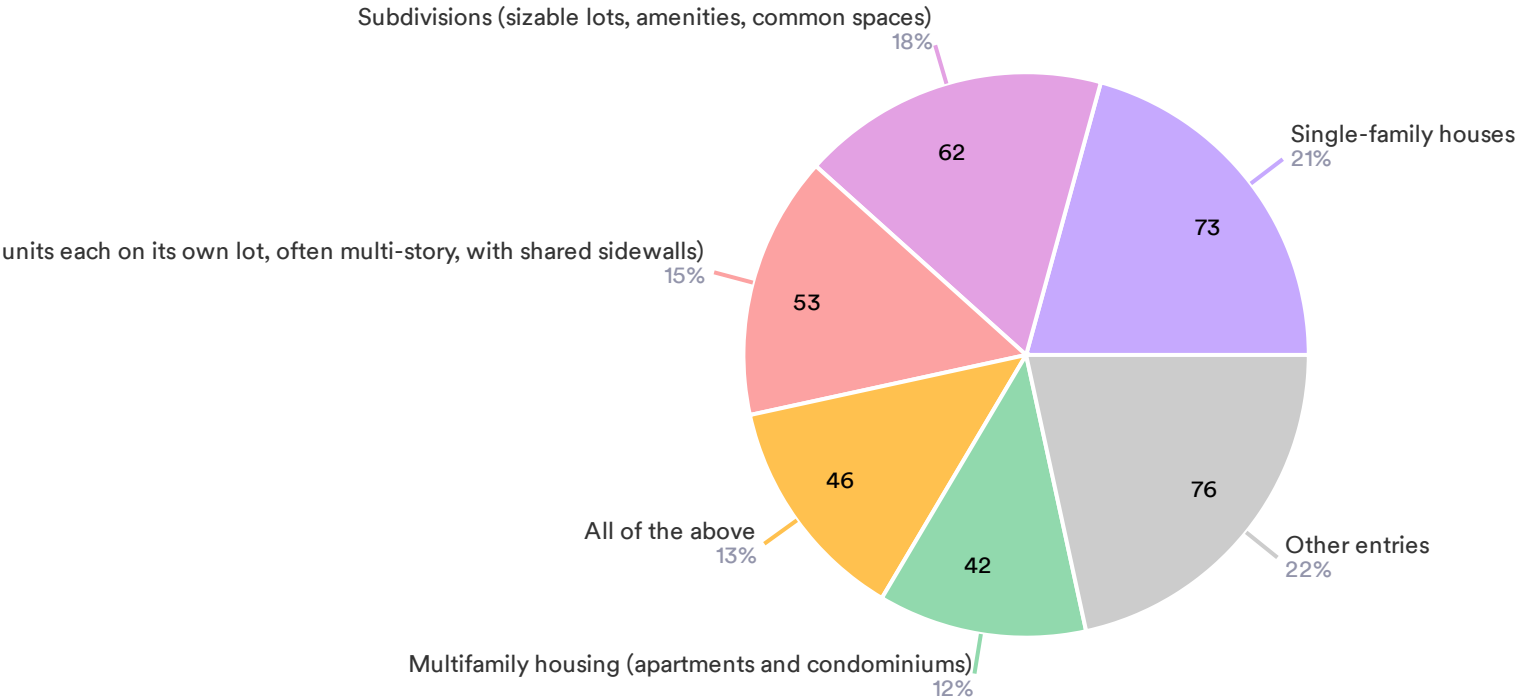


What are the types of industry uses you feel are needed in Selma?

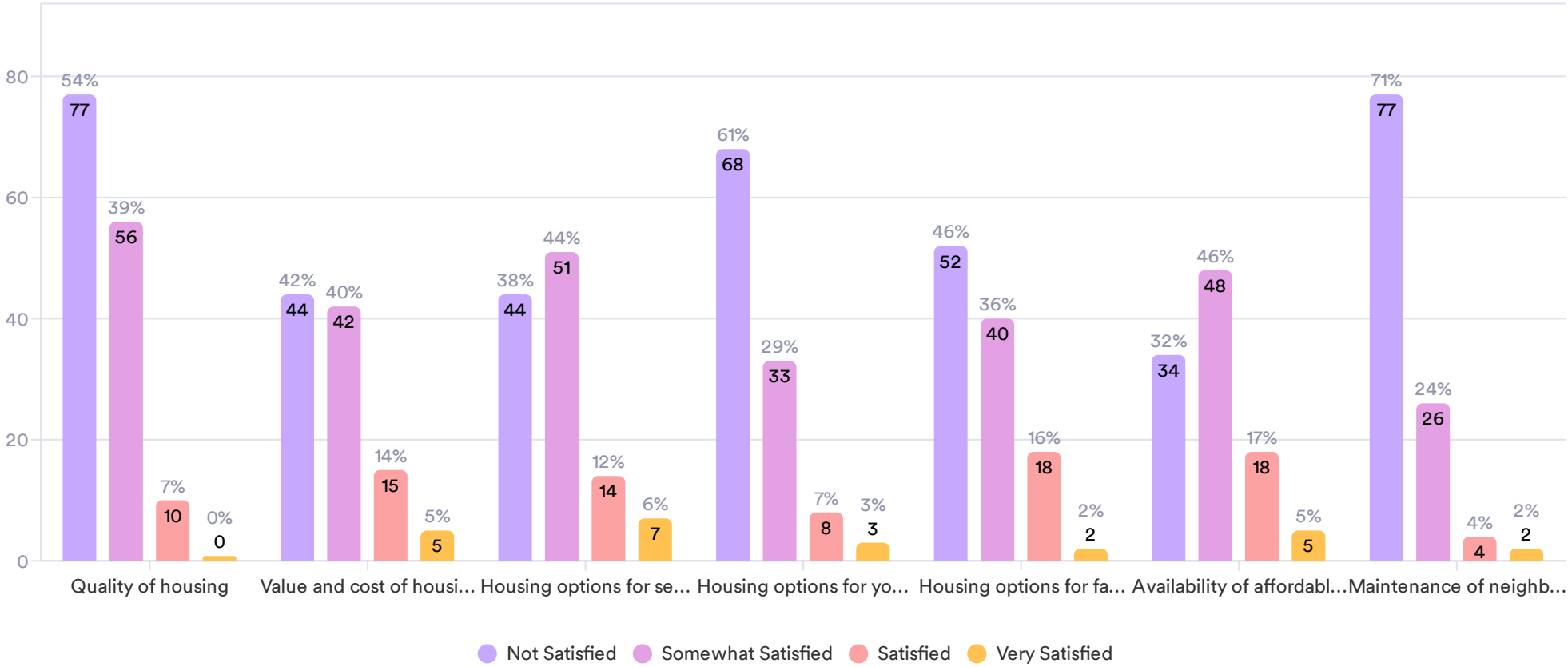


- Manufacturing and processing
- Aviation and transportation
- Warehousing and distribution centers
- High-tech industries
- Small scale sites for startup businesses

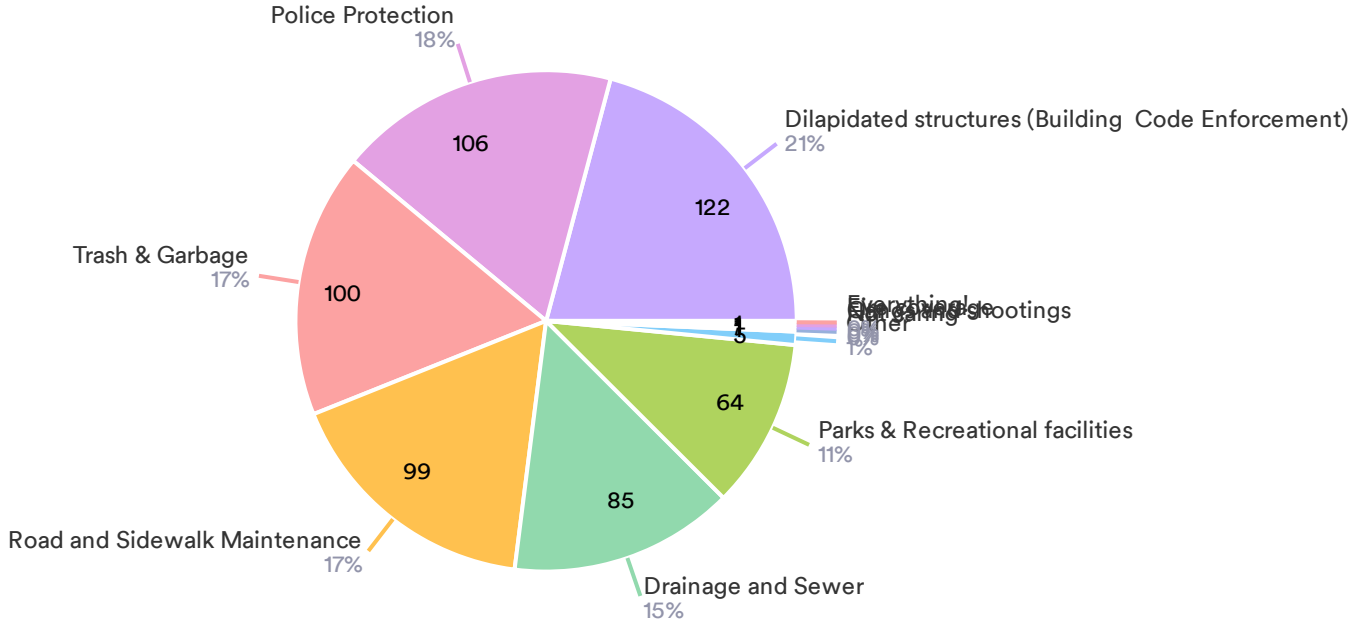
What types of housing do we need more of in Selma? (please select all that apply)



How would you rate the existing housing and residential factors in Selma.

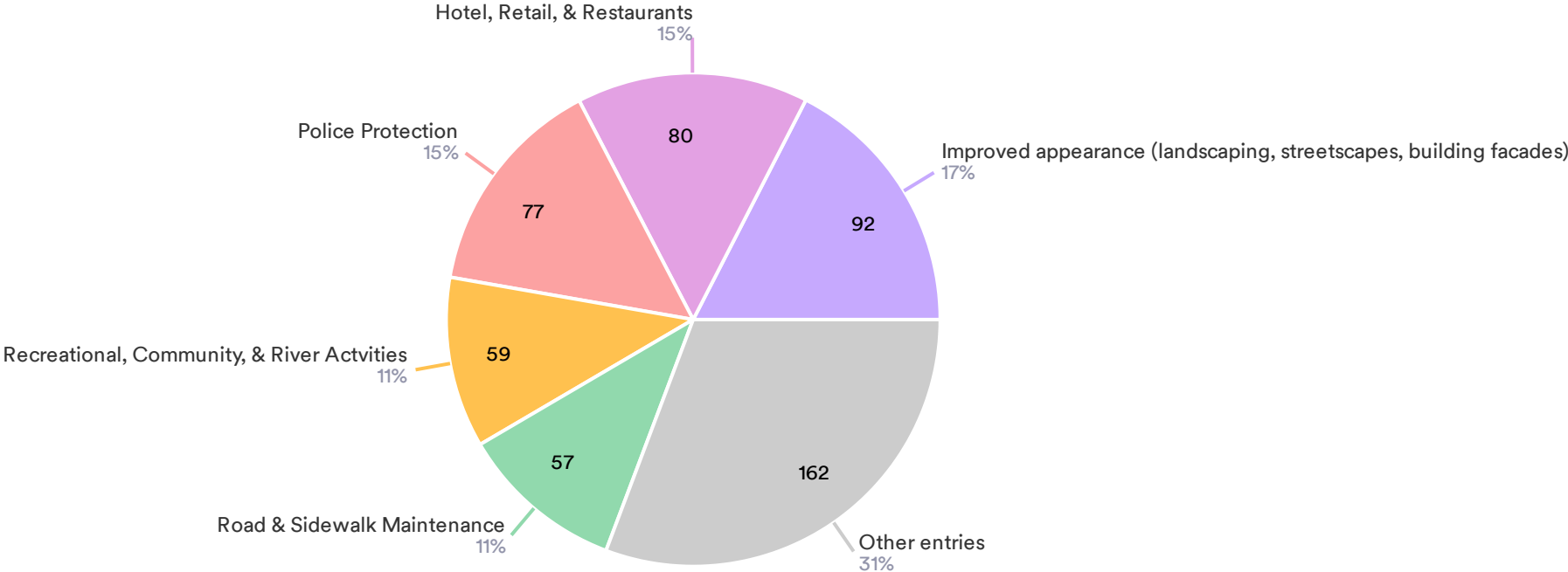


What is the biggest challenge facing neighborhoods and residential areas in Selma?

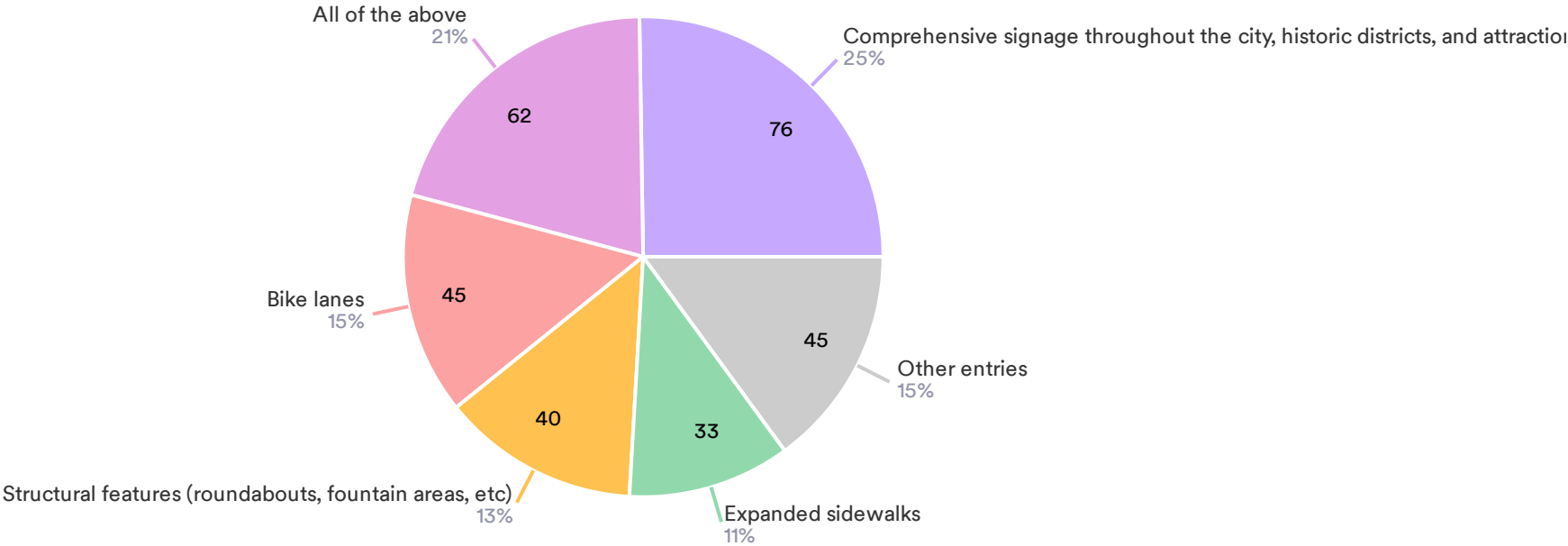


- Dilapidated structures (Building Code Enforcement)
- Police Protection
- Trash & Garbage
- Road and Sidewalk Maintenance
- Drainage and Sewer
- Parks & Recreational facilities
- Other
- Not caring
- Gangs and shootings
- Fire coverage
- Everything!

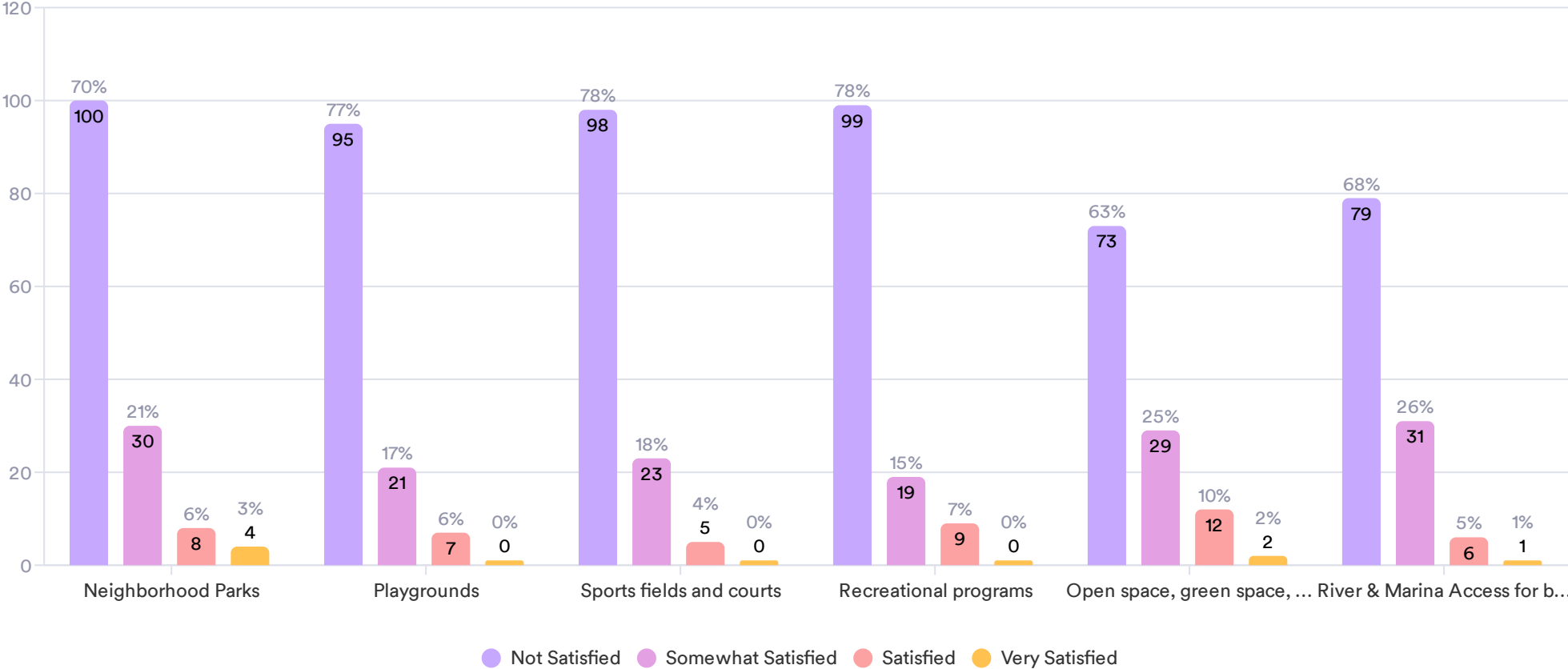
What do you feel is most needed for Downtown Selma (check all that apply)?



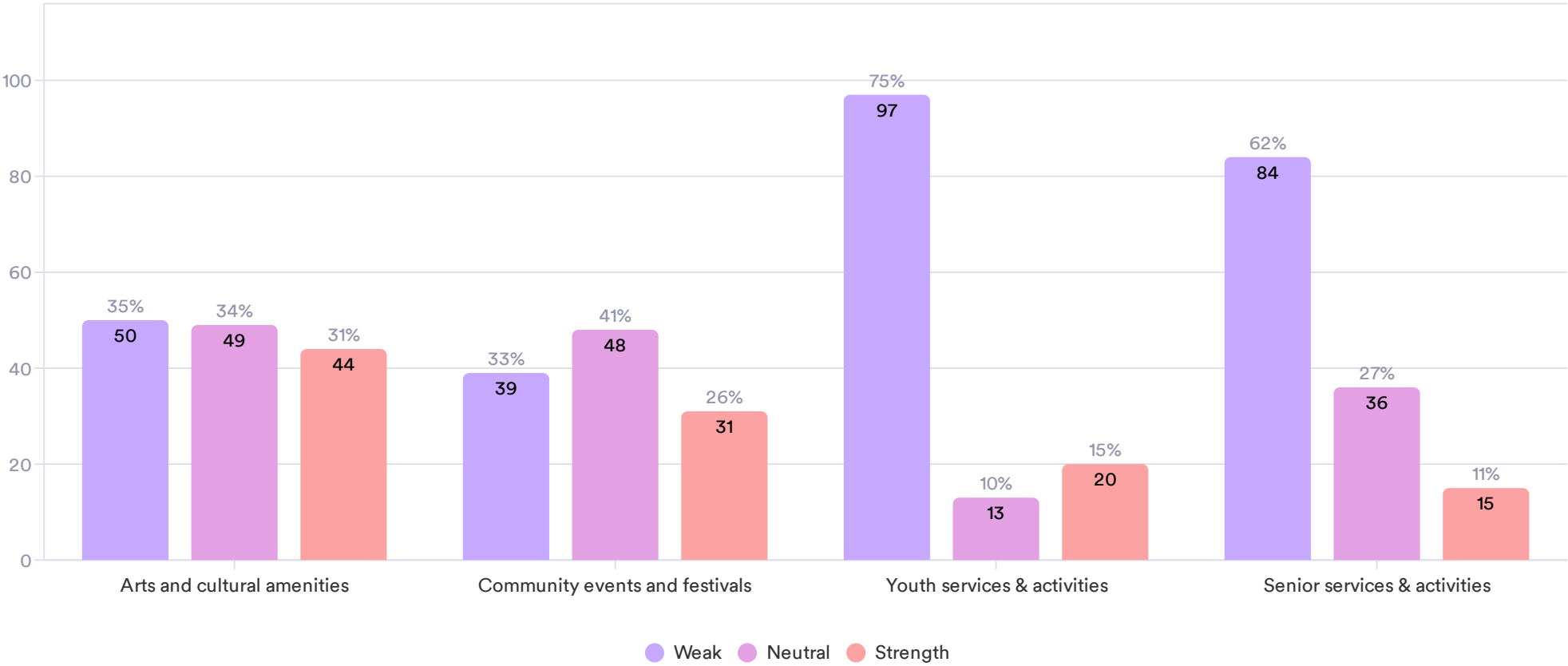
Water Avenue/Broad Street are key thoroughfares for Selma. If this thoroughfare and adjacent lands were to be physically improved, what types of specific improvements would you like to see? (please select all that apply)



Rate your satisfaction with Selma's existing parks and recreation.



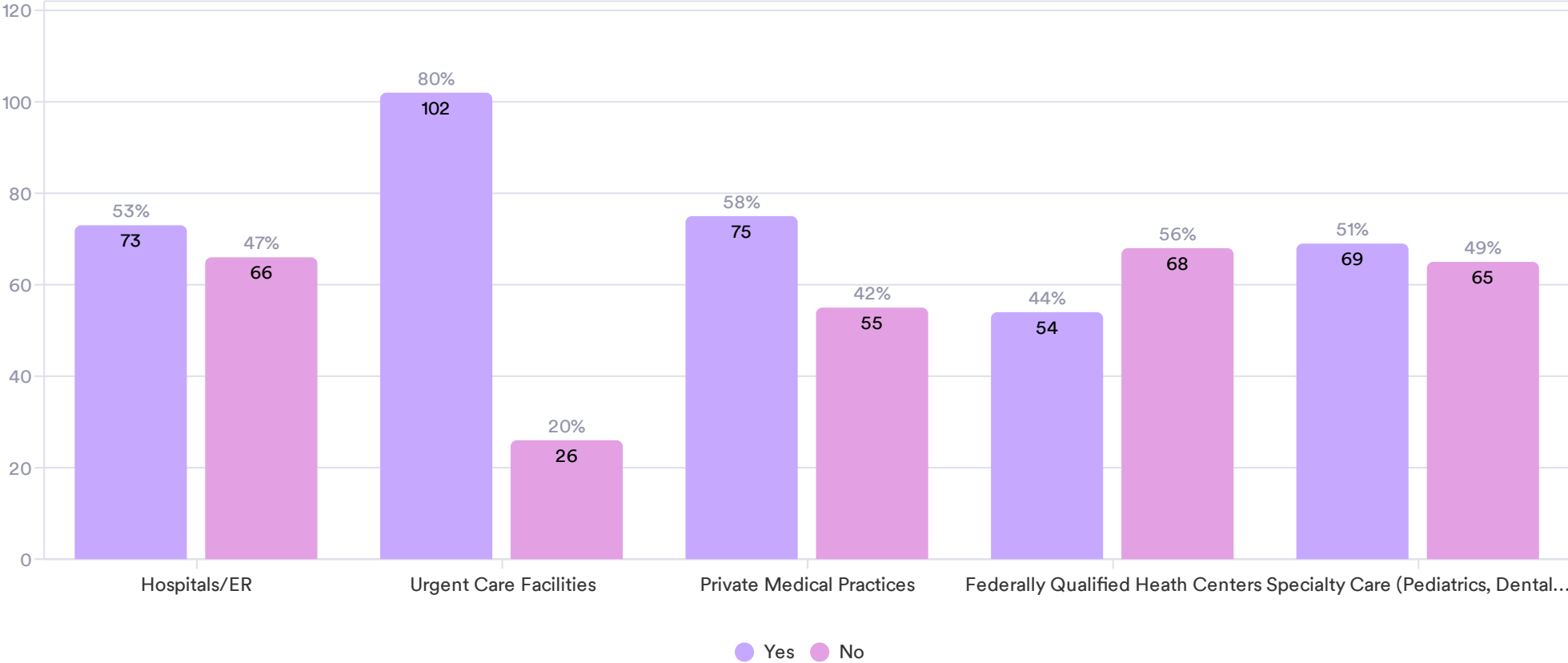
Identify if each of the following is a strength or weakness.



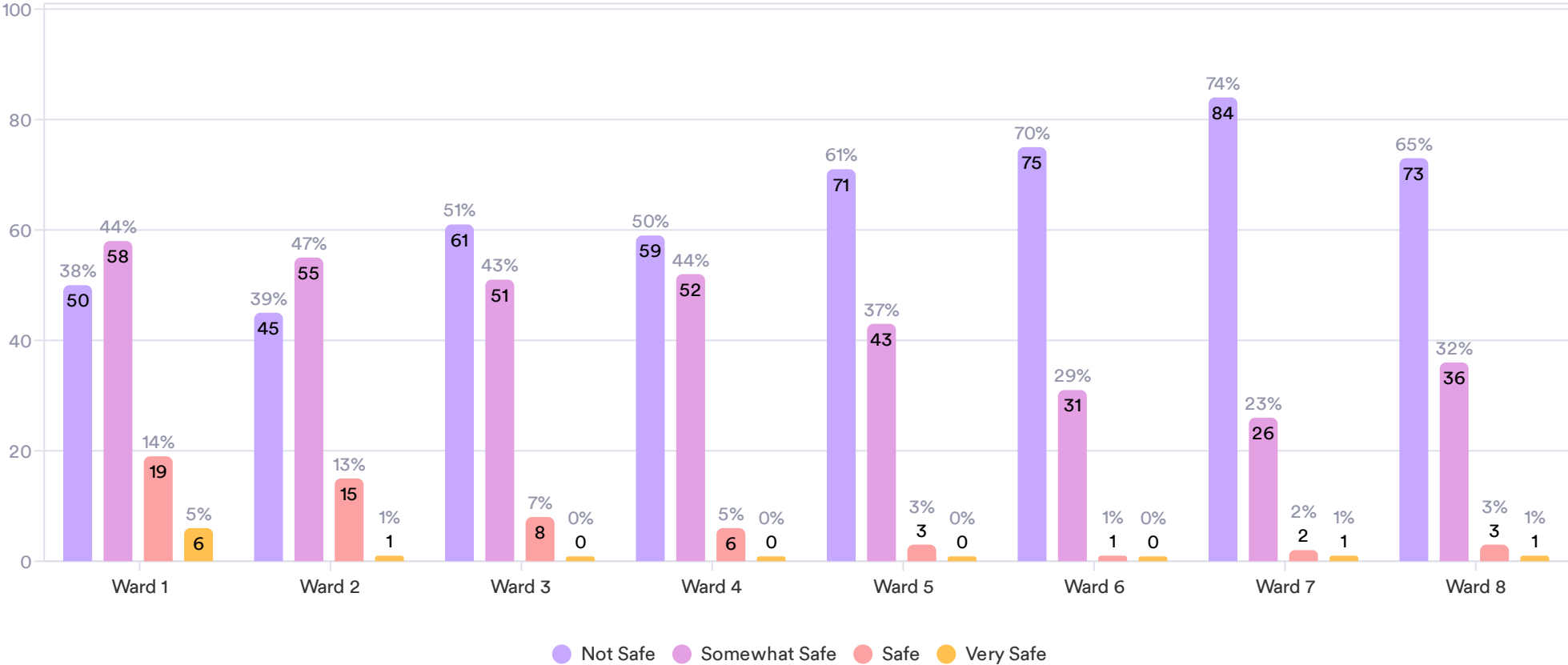
How can we improve our parks, recreational, and community activities?

Data	Responses
Make it more newer and child safe with cameras	4
Improve Landscaping Security/Police Patrol Trash/Cleaning Attendant during open hours	3
Upgrade playground structures in all parks, upgrade fencing and signage in park with comprehensive approach	3
Maintenance	2
Sports.	2
Continue to brainstorm ideas for safety. I would love to support and be part of the change, but just being transparent my concern for safety has held me back, especially with the pandemic. Continue to tap into the talents of people in the community. I would love to see additional sports like soccer and arts offered to our children.	2
The parks and recreational has grass growing in them and them need painting.	2
New facilities	2
Better olavaround	2

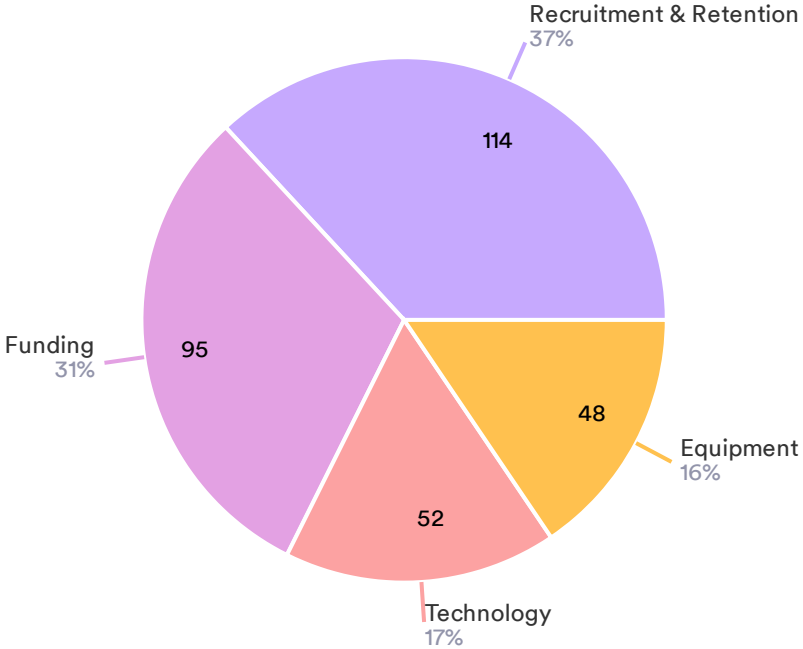
Do you feel you have adequate care and access to the following?



Rate your level of safety in the following areas?

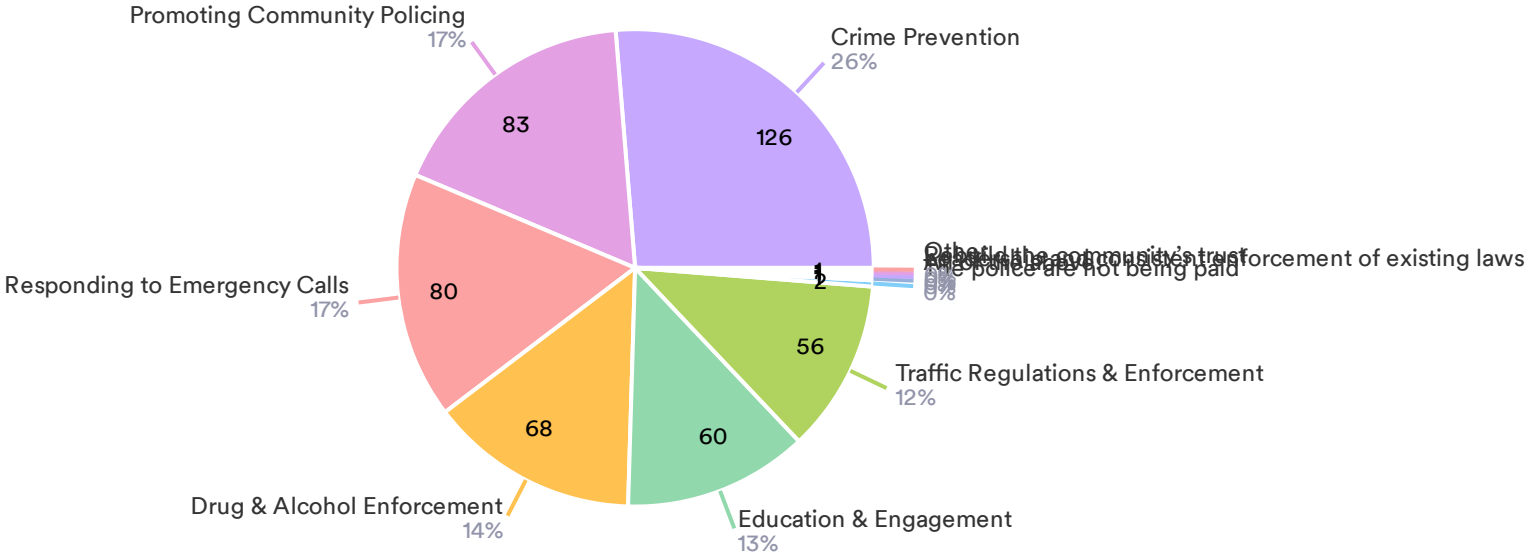


What do you think is the biggest challenge facing public safety



● Recruitment & Retention ● Funding ● Technology ● Equipment

What do you think should be the current priorities of the Selma Police Department?



- Crime Prevention
- Promoting Community Policing
- Responding to Emergency Calls
- Drug & Alcohol Enforcement
- Education & Engagement
- Traffic Regulations & Enforcement
- The police are not being paid
- All of the above.
- Leadership and consistent enforcement of existing laws
- Rebuild the community's trust
- Other

How would you rate the relationship between police and community?

Best Response

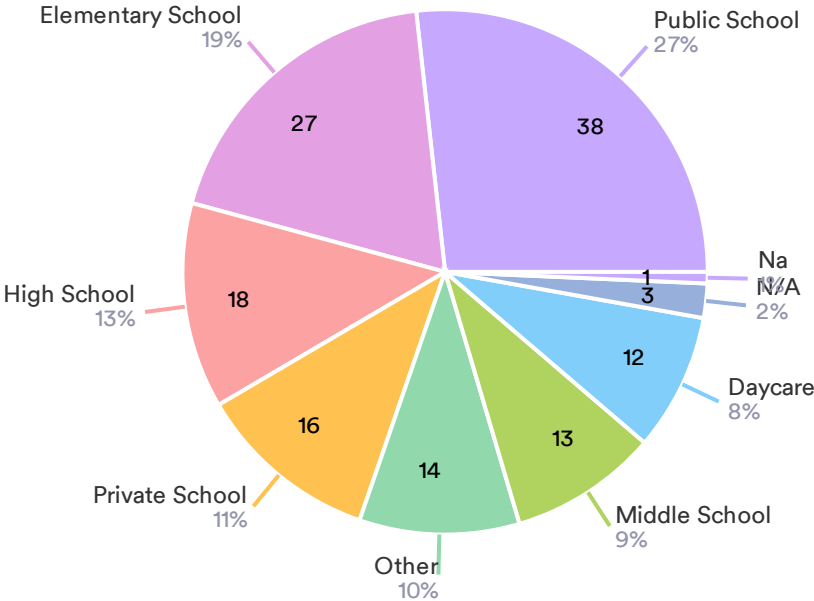
3

36%
Percentage

140
Responses

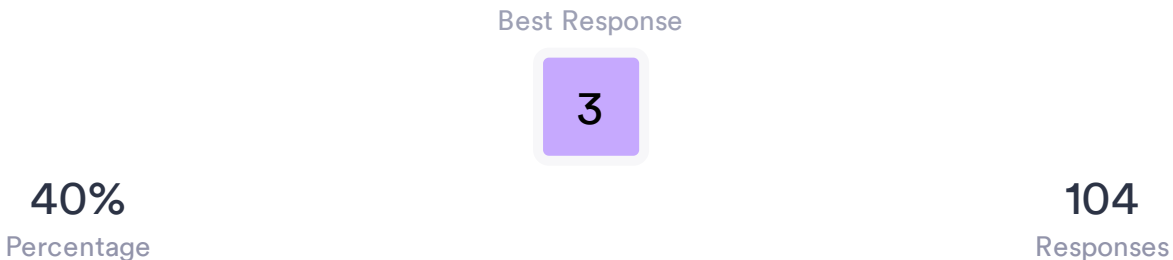
Data	Response	%
3	50	36%
2	33	24%
4	31	22%
1	22	16%
5	4	3%

If you have a school-aged child, please indicate their enrollment status.



● Public School ● Elementary School ● High School ● Private School ● Other ● Middle School ● Daycare ● N/A ● Na

How would you rate the quality of education that your child receives?



Data	Response	%
3	42	40%
5	25	24%
4	23	22%
2	9	9%
1	5	5%

How would you rate you and your child's level of safety in local schools.

Best Response

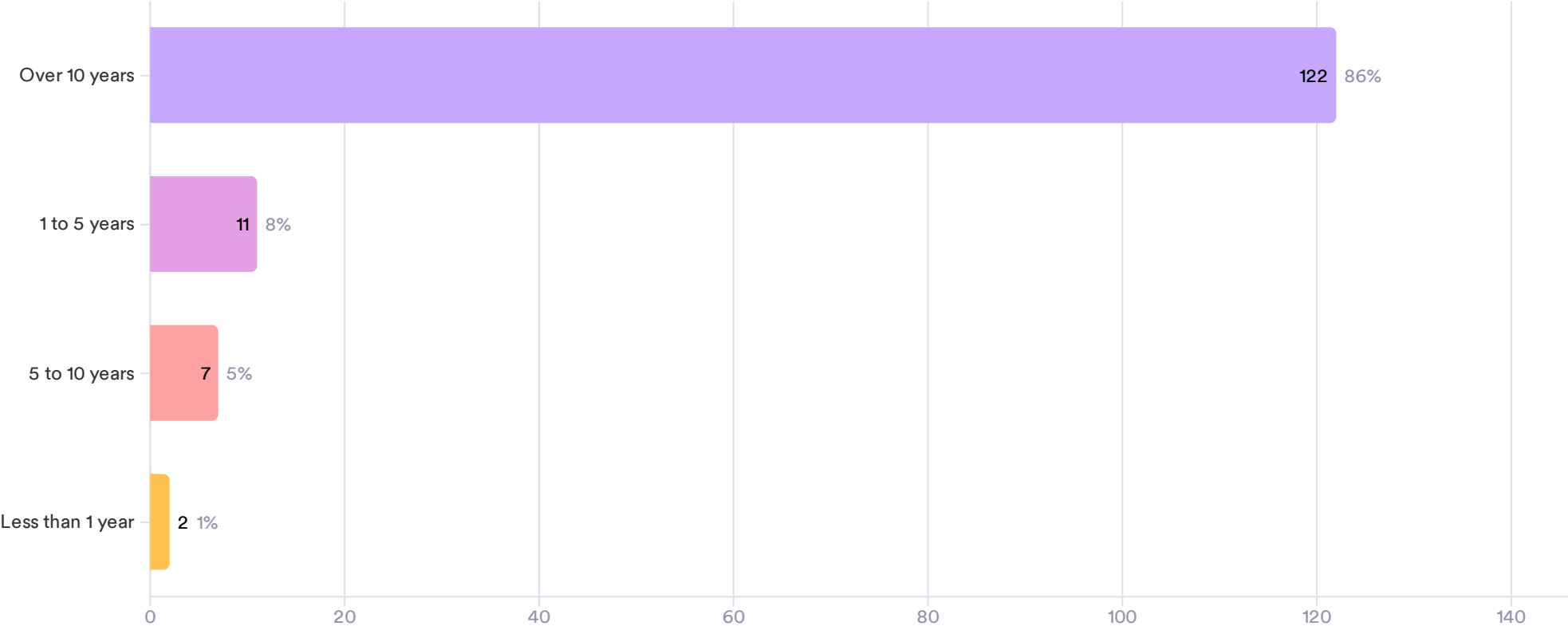
3

31%
Percentage

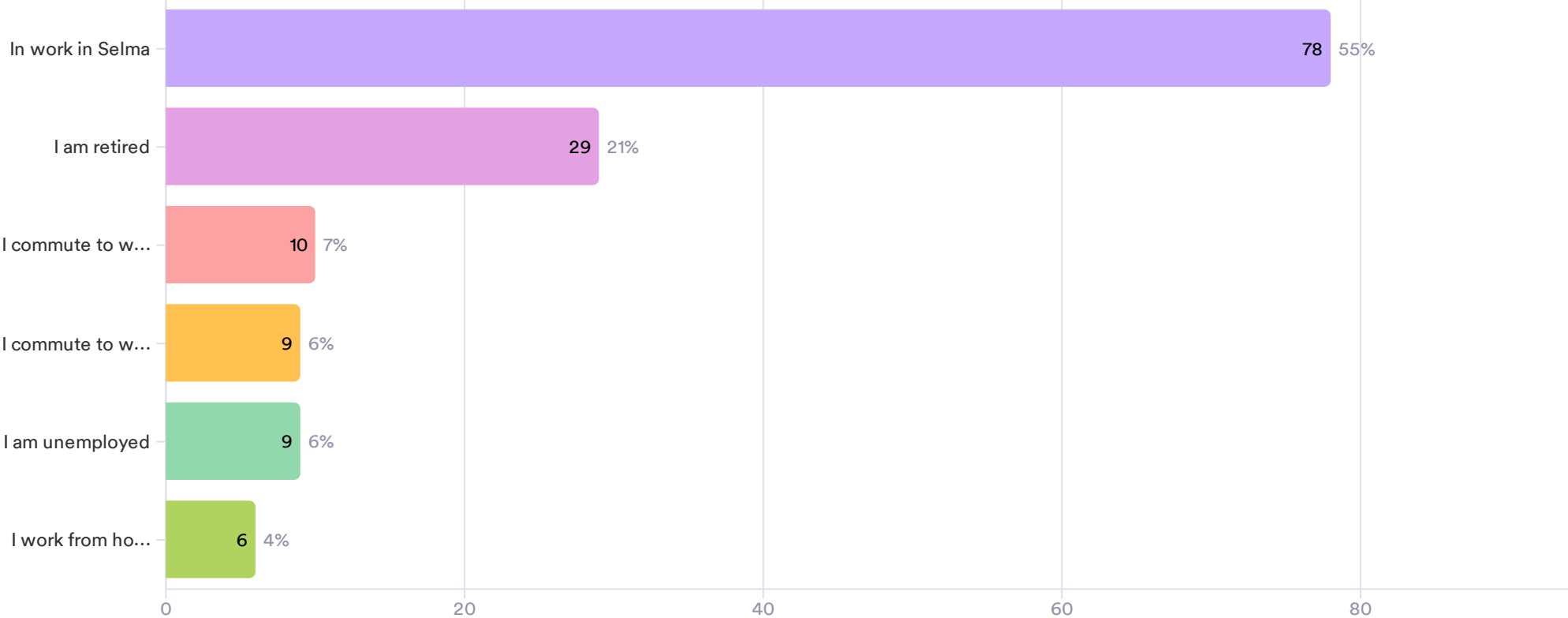
101
Responses

Data	Response	%
3	31	31%
5	22	22%
2	18	18%
4	17	17%
1	13	13%

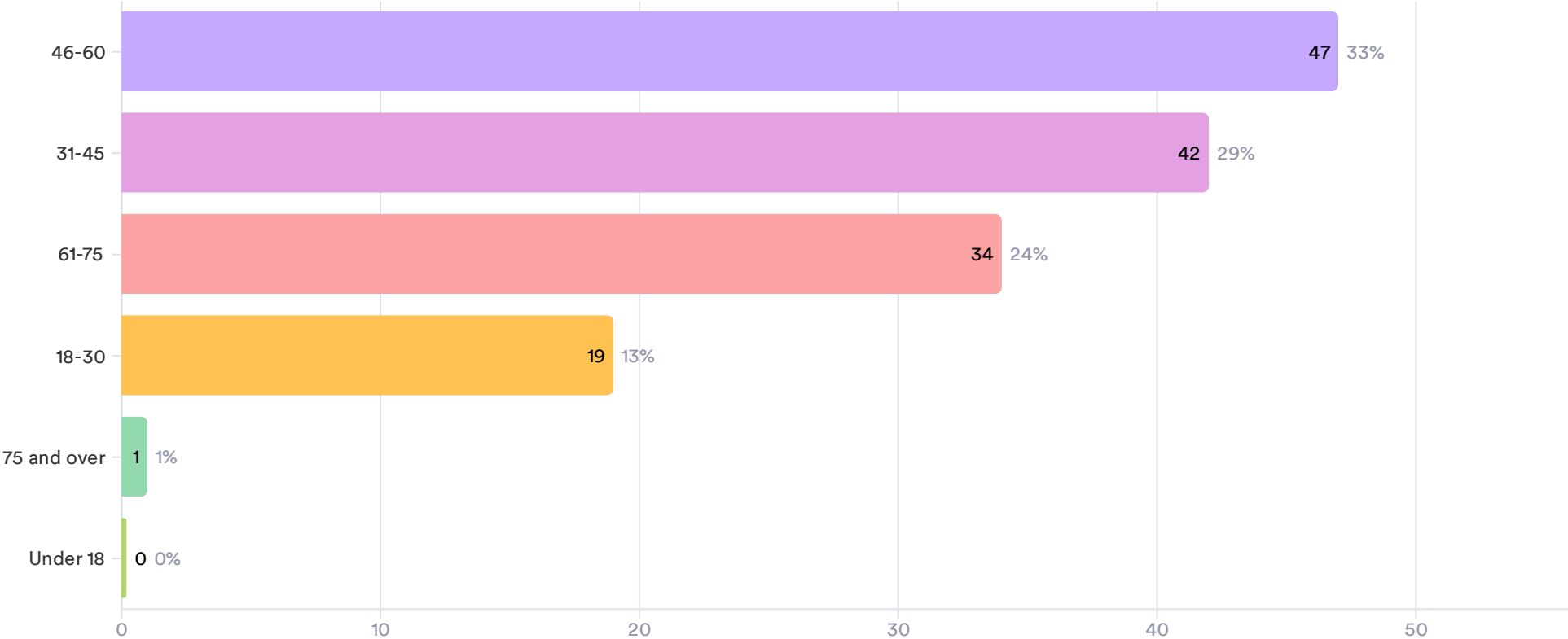
How long have you lived in Selma?



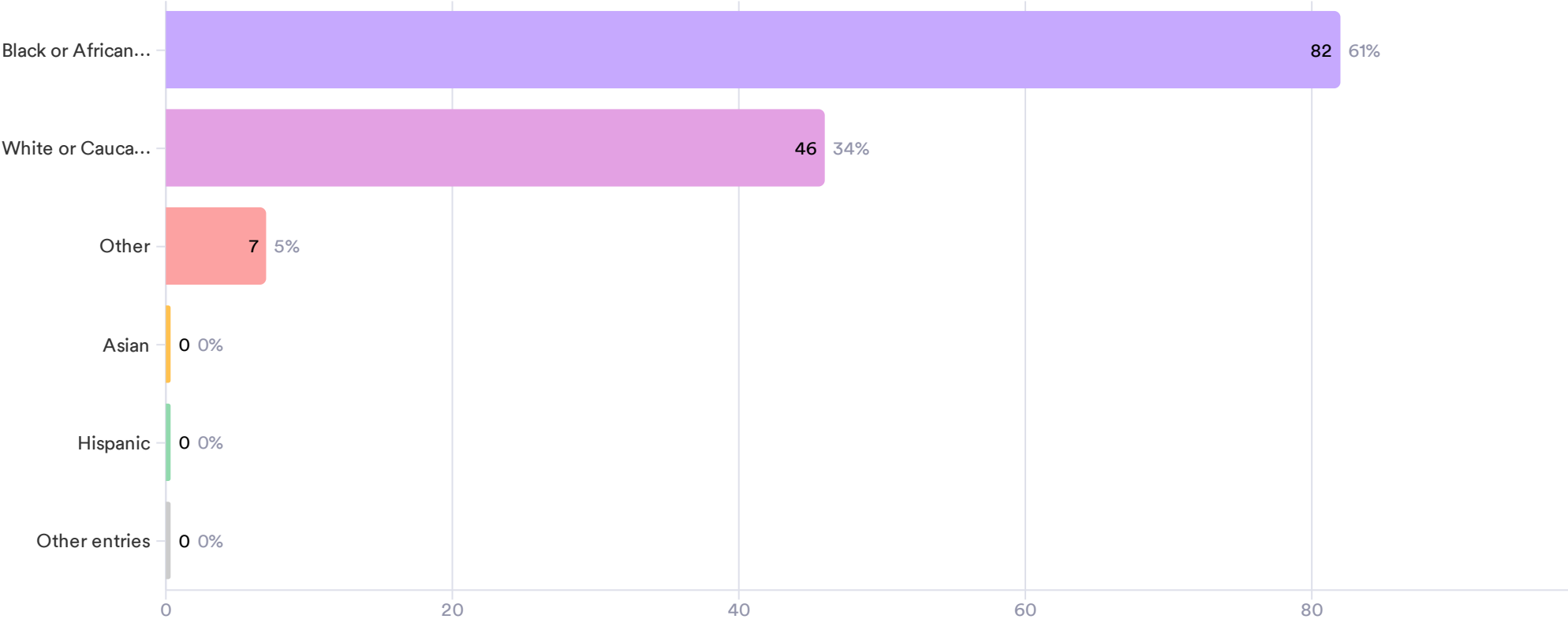
Where do you work?



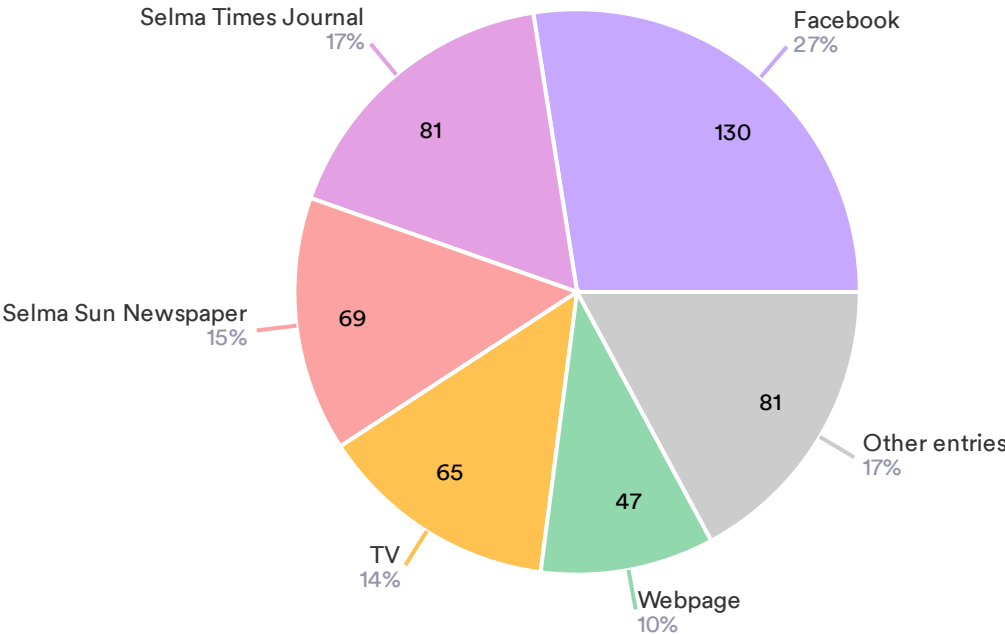
How old are you?



How would you describe your race (optional)



How do you stay informed about City news, events, and announcements?



Which cultural, historic, and architectural resources do you feel are most important to the community?

Data	Responses
All	7
The Pettus bridge	4
Civil Rights History African American Art	3
The bridge	3
The Alabama River, Water Avenue Entertainment District, the Reconstruction Era, Civil War and Civil Rights history, Old Town Historic District Architecture, etc	3
None	2
Civil rights	2
Historic	2
Bridge Water Ave Historic District Sturdivant & Museums	2

What are three (3) words or phrases that you would use describe Selma to someone who was unfamiliar with the community?

Data	Responses
Dangerous at night Poor yet lively The people are nice but be careful	4
Small Community Friendly Family Oriented	3
Beautiful, historic, Potential	3
Family Love History	2
The Historic Selma Selma Lord Selma Big City Selma A City Under Construction	2
Beautiful Full of history	2
Hospitality Civil rights Good food	2
Historical , experimental, dangerous	2
Impactful Impressive Beautiful	2

Thank You!

City of Selma